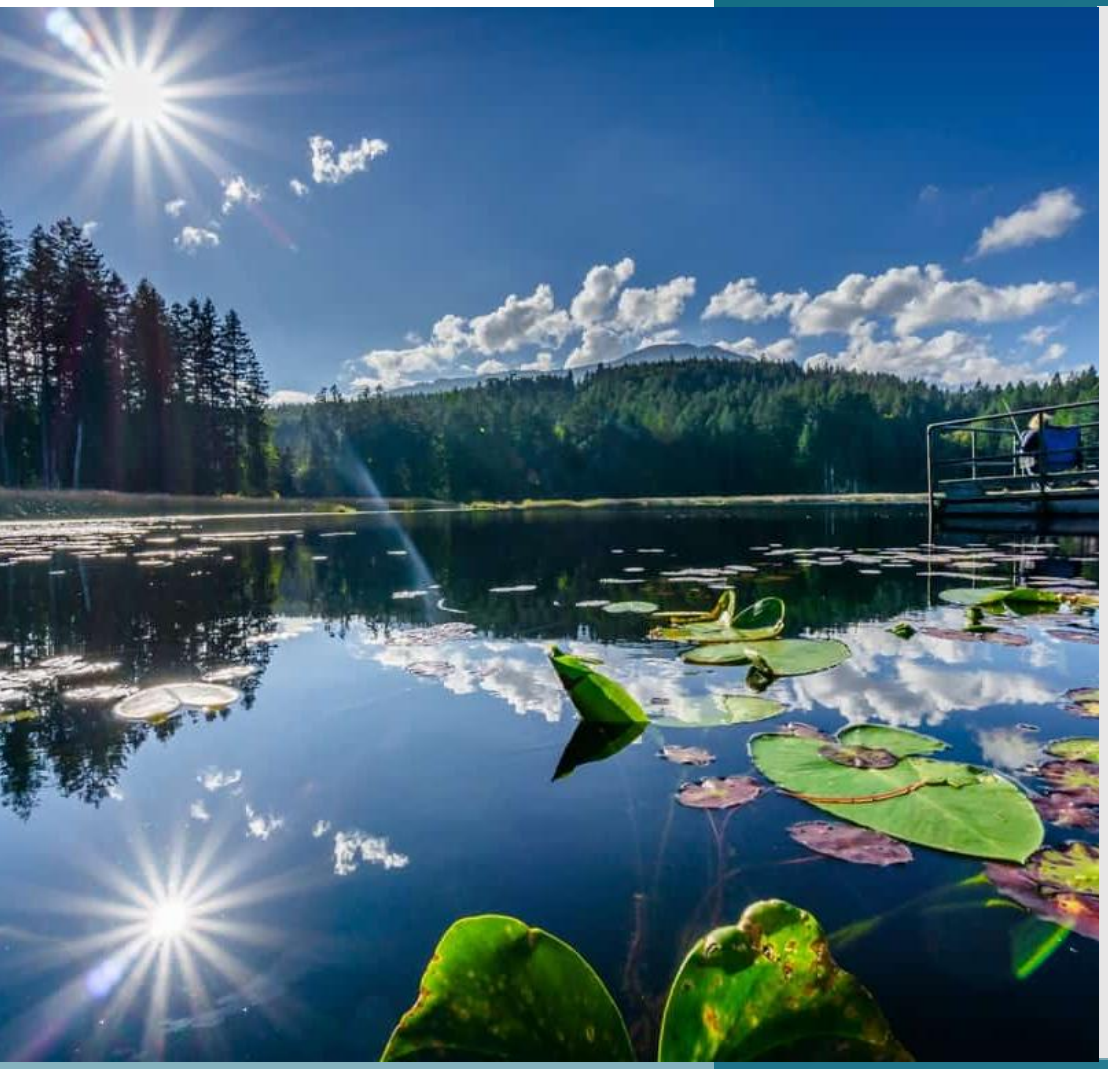
Cowichan Valley
Division of Family Practice
An FPSC initiative



COWICHAN DIVISION OF FAMILY PRACTICE

Strategic Plan
2024–2027

Providing leadership in healthcare innovations,
in collaboration with our community

Commitment to Reconciliation

The Cowichan Division of Family Practice acknowledges that we live, work and learn on the unceded traditional territory in multiple communities of the Coast Salish people.

CVDFP is committed to supporting the provision of culturally safe care to First Nations, Inuit, and Métis people in our community.

Our Mission

Working collaboratively with our partners and representing the collective voice of our members, CVDFP seeks to create economically responsible and sustainable ways to:

- Support family physicians and nurse practitioners to improve their clinical practices and professional satisfaction
- Identify gaps that exist in patient care in the Cowichan region
- Develop solutions to meet the community's needs and common health care goals and in doing so:
  - Improve the patient experience of care
  - Improve the health of the population
  - Ensure efficient utilization of health care resources

Guiding Principles:	Collaboration	Innovation	Support	Leadership

Our Partners, Our Community

The Cowichan Division of Family Practice works collaboratively with a variety of community and provincial partners on a wide range of topics.

Collaborative partnerships are essential to the success of CVDFP's work and to reinforcing the rich and robust community relationships we all benefit from.

Potential partnering opportunities and messaging to our community are key considerations in the division's strategic planning.

- Island Health
- Cowichan District Medical Society
- Our Cowichan Health Network
- Inter-Divisional Strategic Council
- Regional Recruitment & Retention Committee
- First Nations Health Authority
- First Nations, Metis & Inuit communities
- Practice Support Program
- Shared Care Committee
- Ministry of Health, Doctors of BC, FPSC

Planning Cycle

- The CVDFP strategic plan spans a 3-year period:
  - Year 1 priority: Planning
  - Year 2 priority: Implementation
  - Year 3 priority: Assessment/determination on sustainability of programs
- The planning process considers:
  - What is our vision and theory of change; how can we make a difference?
  - What part of the problem are we working on; what role should we play and where will we focus our efforts?
  - What actions and adaptations are needed to succeed; how will we measure our success?
  - What skills, abilities and resources do we need to create the impact we seek to achieve?
- Annual reviews will focus on confirming or adjusting course as needed, based on work carried out over the past year and to account for changes in external influences (ie funding levels, FPSC policy).

PLANNING PROCESS

Each project, program or initiative is viewed through several lenses.

Preliminary analysis:

- Budget needs – start up costs, ongoing expenses
- Scope, timing and projected duration of work
- Potential partners
- Risk assessment

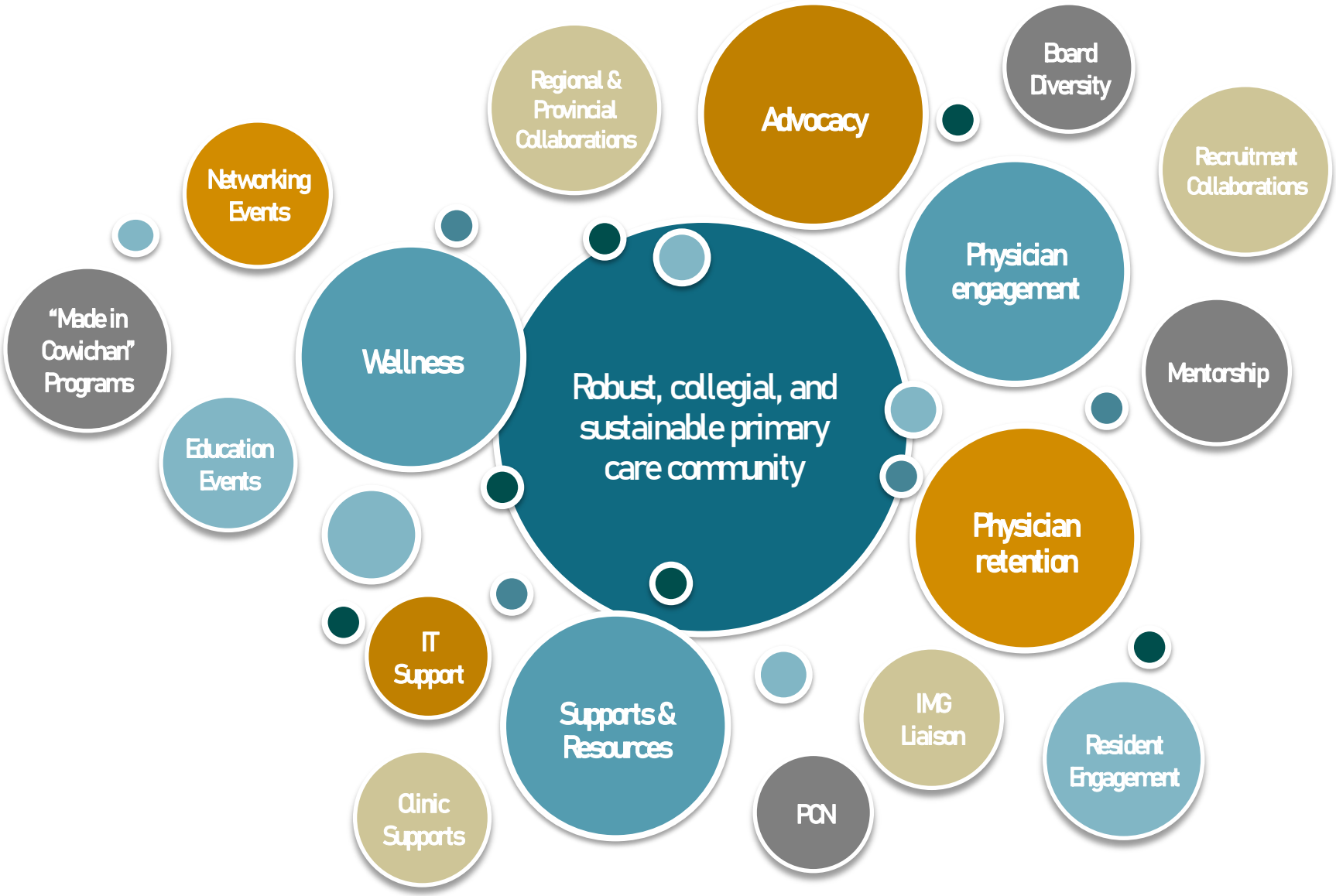
Minimum criteria:

- There is sufficient funding is available
- There is a reasonable expectation of sustainability
- There is sufficient manpower capacity within CVDFP
- There is a reasonable degree of FP buy-in

Board approval:

- Direction for effective use of resources by focusing on key priorities
- A basic roadmap to guide CVDFP in achieving stated goals
- A baseline from which progress can be measured
- A mechanism for making informed change when needed

Managing the pieces…



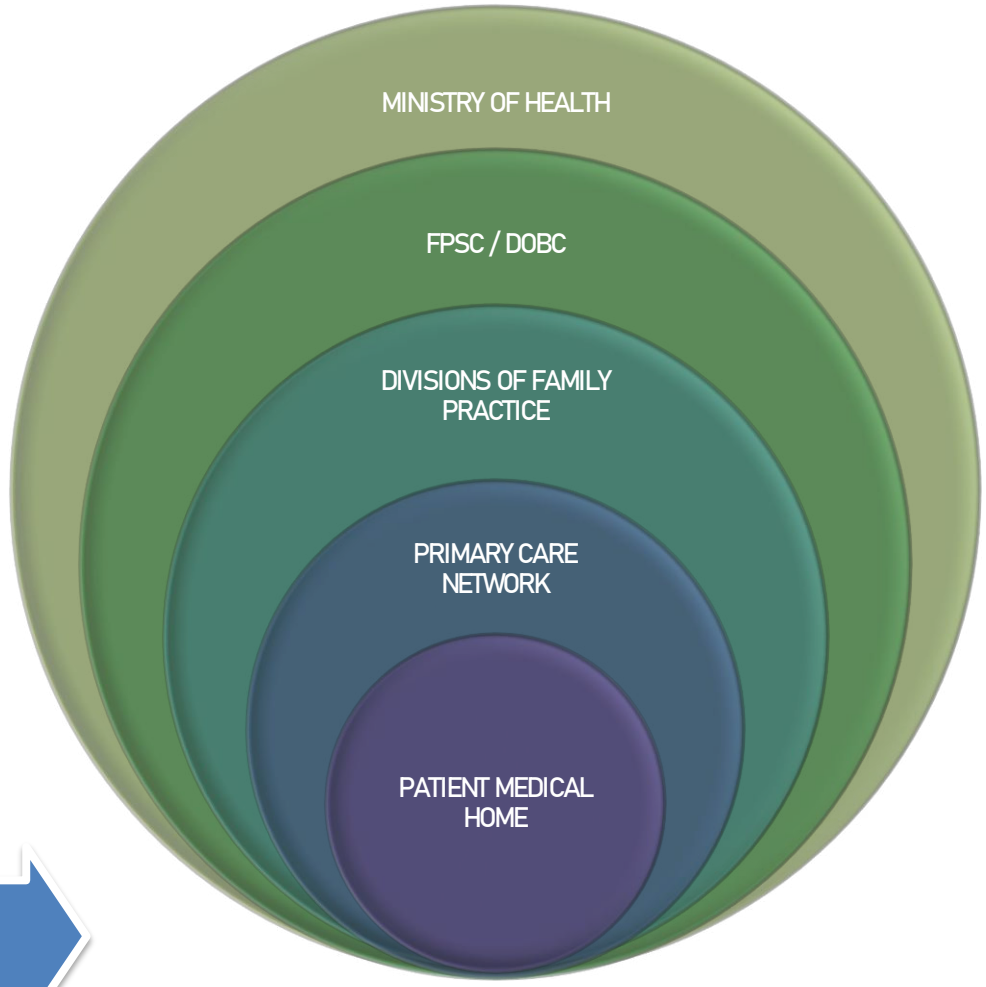
Managing the layers…

MINISTRY DIRECTED INITIATIVES:
- PCN
- UPCC
- ROS programs

FPSC DIRECTED INITIATIVES:
- LTC call funds
- IPC call funds
- Program-specific funds

DELIVERED BY CVDFP:
- Local programs
- Partner in regional / provincial programs
- Funding administration

DELIVERED VIA PCN:
- Social workers
- Pharmacists
- Patient attachment



Cowichan Valley
Division of Family Practice
An FPSC initiative

Priorities, 2024-2027

1

PHYSICIAN ENGAGEMENT

Education & social events
New physician supports
IMG engagement

2

PHYSICIAN WELLNESS

Learning what does wellness means in our FP community and what programs CVDFP should be delivering.

3

DELIVERING PROVINCIAL PROGRAMS

Includes distributing inpatient care and long term care call availability funding; continued operationalization of the PCN and development of the UPCC

What's the goal?

Creating a true sense of community among Cowichan care providers. Supporting established physicians and embracing physicians new to the community. Strengthening the collegiality Cowichan is known for. Working toward sustainable primary care.